# PowerLink3

## **Advanced Internet-based Home Control Solution**



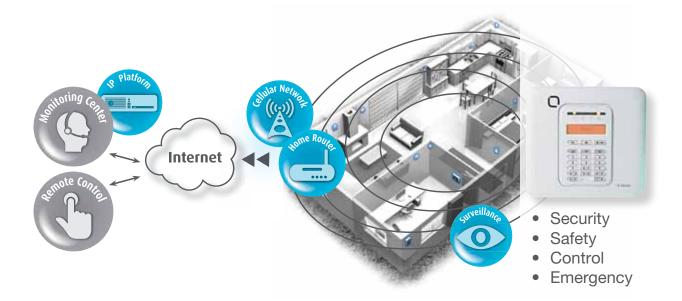
With PSTN lines becoming a thing of the past and more and more homeowners moving to IP communications, the pressure is on security service providers to adopt new communications technologies. At the same time, they must accommodate changing customer needs and maximize recurring revenues. Visonic's PowerLink3, a leading Internet-based solution for advanced home security and control, enables service providers to leverage the full power of Internet connectivity to take their home security, safety and control services to the next level.

First and foremost, PowerLink3 offers a plug and play broadband IP event notification solution for alarm central stations.

- Plug and play broadband IP communicator for central stations
- Integrated video alarm verification solution
- Ability to forward image verification to customers via email
- Provides monitoring over the PowerMaster home security system
- Fully managed by Visonic's PowerManage management platform



### **Advanced Internet-based Home Control Solution**





#### Reliable and easy-to-use broadband IP communicator

- Provides IP-based event notifications to alarm central stations via Visonic's PowerManage (see box)
- Plug and play, with no need for router configuration, client software installation, or fixed IP at the premises
- Rapid supervision mechanism enables the central station to enjoy commercial-grade line supervision to all connected home security systems at zero cost



#### Enhanced consumer web services

Homeowners can login to a secure PowerManage Interactive through the PowerLink3 from all standard PC and mobile phone browsers and:

- Control their home security system, view its status, and view alarm time recorded video from wireless PIR cameras
- Set up the system to notify them by email whenever security, safety or camera events occur



#### Image alarm verification

- Sends alarm time images to central stations within seconds, based on real motion detection, significantly reducing the cost to service providers and hassle to homeowners of false alarms
- Optional integration with central station software for image verification forwarding
- Optional forwarding of alarm time images to the homeowner's email for cross verification



#### PowerManage - IP Management Platform

PowerLink3 is offered with the PowerManage which serves as the IP receiver for all Visonic IP communications options and as a full-grade service platform for the PowerLink3 IP connectivity. Each PowerLink3 unit is separately controlled by the PowerManage so the service provider has virtually unlimited ways to manage its PowerLink3 users, includingy:

- · Account and service management
- · Supervision frequency management
- User and password management
- Messaging



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